



"Using the World's Most
Popular Literature to tell the World's
Most Vital Message!"

Dear Missions Supporter:

When my husband and I set off for the missionary field in 1988 we took few tools: the Bible, theological training, a love for the Lord, a sense of call, a heart for people, a partnership with churches. Knowing what we know now, I'd add one more and that would be . . . COMICS!!

Comics? To fulfill the Great Commission? An enthusiastic yes!

Russ and I left the field in 1997. Remember the late 90's? The internet was exploding, the personal computer had become essential, and cell phones were just coming into their own. Today much has changed in our former host country, at least for the rising middle class and the elite. They enjoy many of the goodies we do. They have access to every transformative communication tool available worldwide. If it's out there, they know about it and they want it.

Not so for the working poor and the indigent who live in the world's teeming squatter settlements and small villages. Indoor plumbing is still a dream. Transportation is difficult and time-consuming. And, they're way off the Information Highway. Televisions and radios are shared among groups of neighbors. A lucky few have telephones. Books price themselves out of the market. For those battling merely to survive, one affordable constant brings a bit of entertainment and diversion: *the comic book*.

Even the poorest folk can access comics. Even people with minimal education can read them. Talk about ubiquitous...

In shops, on the street, at the open market, on buses, oxcarts and bicycle carts, jitneys, lorries and jeepneys, a majority of the world's people read comics: mostly tawdry, crudely illustrated romances and violent action stories. Shop girls and office clerks stash them for slow times; street vendors keep them open in their laps as they hawk vegetables, socks, pirated DVDs. Youths stuff rolled-up comics into their back pockets. Entrepreneurs run comics rentals at the open market. For a few cents one can perch on a nearby crate and read away.

COMIX35 helps do so much more for just a little!

Churches and people of faith have little or no budget for Christian literature, but they can get comics as well, mostly Bible story comics for adults and children alike. With a little training, a little tweaking, the comic arts could contribute so much more to Kingdom work!

This is what COMIX35 is all about—a missions strategy centered around the world's most

popular literature. We train missionaries and emerging leaders to design and use comics as tools for evangelism and discipleship. Simple tracts explode with meaning when illustrated with a comic. For communicating complex ideas about biblical principles and relationships, a comic can show and tell the people we try to reach more effectively than any book, especially when they have limited reading skills, or when buying a book would take a week's income.

I pray you catch the vision of COMIX35. Since attending the first training 15 years ago, I've served on the Board several times. I've seen the integrity, frugality, and care with which this ministry is run. This tiny ministry, with one full-time CEO/staffer, is having worldwide impact. Supporting COMIX35 gives an enormous bang for ones tithing buck.

Zap! Pow! Take that, you evil one!

Please check out the enclosed fact sheet. Visit our website www.COMIX35.org for lots more information including testimonials and sample work from all over this world.

For the Kingdom,

Pat Van Antwerpen

Patricia Van Antwerpen
Chairman of the Board

